



71

Toyota GR86

THORNSPORT

2026 PARTNERSHIP PROSPECTUS

A FAMILY TEAM GOING RACING.

TOYOTA GR CUP AUSTRALIA · NATIONAL TELEVISION · 5 ROUNDS

TOYOTA GR86	CAR 71	SUPPORTS REPCO SUPERCARS	SEVEN + 7PLUS + FOX + KAYO
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OWNER & DRIVER
Craig Thornton
 Car 71, Thornsport

FROM
Penrith, Western Sydney
 2026 Season

CONTACT
craig@thorntek.com.au



THORNSPORT

**WE CAME
TO RACE.**

WHO WE ARE

A WESTERN SYDNEY FAMILY GOING RACING

ONE FAMILY. ONE TRADE BUSINESS. ONE CAR AT THE FRONT OF NATIONAL MOTORSPORT.

01

Thornsport is a family team. Craig Thornton races car 71 in the Toyota GR Cup Australia, and the people who get the car to the grid are the same people he sits across the dinner table from. His father preps the car. His fiancée runs the operation. The coach who calls the race has worked with Craig for years. This is a real family from Penrith in Western Sydney, taking on the top level of the sport together.

By day this same family runs **Thorntek Electrical**, a Sydney commercial and Level 2 ASP electrical contractor. The discipline that goes into a switchboard, a mains upgrade or a public lighting job is the same discipline that goes into preparing a race car and arriving ready every round. The trade business and the race team share owners, values and a workshop ethic. That is what makes the story genuine. Nobody here is a paid driver pretending to understand small business. This is a working trade family that races.

WHERE WE ARE FROM

Thornsport is based in **Penrith, in Western Sydney**. It is where the family lives, where the trade business grew, and where the race program is run from. There is no marketing department behind this. There is a family, a workshop and a genuine drive to compete at the highest level the sport offers in this country.

A WORKING TRADE FAMILY AT THE FRONT OF A NATIONAL GRID.

PENRITH BUILT · NATIONALLY TELEVISED · EVERY ROUND OF THE 2026 SEASON

WHO WE ARE

THE FAMILY BEHIND CAR 71

THE SAME PEOPLE WHO RUN THE TRADE BUSINESS GET THE CAR TO THE GRID.

THE TEAM

OWNER & DRIVER · CAR 71

CRAIG THORNTON

BEHIND THE WHEEL

Owner and driver of Thornsport, and owner and director of Thorntek Electrical. Craig races the full national season in car 71 and runs a Sydney commercial and Level 2 ASP electrical business the rest of the week. A working tradie at the front of a national grid.

TEAM MANAGER

IAIN THORNTON

CRAIG'S FATHER

Iain is the team manager. He runs car preparation and team organisation and keeps the whole program in order, from the workshop to the start line. Decades of hands on experience behind everything the team rolls out at the track.

GENERAL MANAGER

EMMA WILLIAMS

CRAIG'S FIANCEE

Emma runs the whole operation. Across Thornsport and Thorntek she manages the office, the accounts, the entries, the logistics and the partner relationships. The reason every round runs smoothly and every partner is looked after.

DRIVER COACH · RACE ENGINEER

LUKE KING

IN CRAIG'S CORNER

Luke is the driver coach and race engineer. He has worked with Craig for years and knows how to get the most from the car and the driver. The technical and tactical brain on the timing stand every weekend.

WHAT WE DO

WE RACE THE TOYOTA GR CUP AUSTRALIA

ONE MAKE. ONE CONTROL SETUP. DRIVER TALENT DECIDES THE RESULT.

02

Thornsport competes in the Toyota GR Cup Australia, a national one make championship run entirely in the Toyota GR86. Every car is built to a strict control specification, so the racing is decided by driver talent and team execution rather than by budget. It is close, hard and fair, and it makes a clean, premium environment for a brand to be seen in.

The series runs as a **support category to the Repco Supercars Championship** at the biggest circuits in the country. That means the team shares the bill, the paddock and the broadcast with the largest motorsport audience in Australia. Thornsport contests all five rounds of the 2026 season.

ONE MAKE, ONE SPEC

Every entry runs the Toyota GR86 to the same control setup. No arms race on parts or budget. The driver who works hardest and executes cleanest wins, which makes the racing genuine and the story strong.

A FULL SEASON

Thornsport contests all five rounds across 2026, from the Sydney opener to the Sandown finale, with major events at Townsville and Bathurst in between. A brand on the car travels the whole calendar.

SUPPORTS SUPERCARS

The GR Cup is a support category to the Repco Supercars Championship. It shares the circuit, the crowd and the broadcast with the biggest series in Australian motorsport, in front of a serious audience.

BUILT FOR BRANDS

A clean control category, a real family team and a national broadcast footprint. The combination puts a partner brand in front of the right people, on the right platform, all season long.

5

ROUNDS CONTESTED IN 2026

1

MAKE. TOYOTA GR86 CONTROL FORMULA

35+

DRIVERS ON THE GRID EACH ROUND

71

CAR NUMBER. THORNSPORT, CRAIG THORNTON

THE SERIES + BROADCAST

NATIONAL REACH IS THE HEADLINE

LIVE EVERY ROUND. FREE TO AIR AT THE THREE BIGGEST EVENTS.



THORNSPORT RACES THE TOYOTA GR CUP AUSTRALIA - A SUPPORT CATEGORY TO THE REPCO SUPERCARS CHAMPIONSHIP

The reason a partnership with Thornsport works is reach. Every round of the GR Cup is broadcast live across the full weekend on **Fox Sports and Kayo**. The three biggest events of the season, **Townsville, Sydney and Bathurst**, are also broadcast live and free to air nationally on the **Seven Network and 7plus**. For a partner brand, that is national television exposure carried by the car for the entire season.

On top of the broadcast, every round produces professional photography, video and content that partners can use on their own channels. The grid runs more than thirty five cars each weekend, with two invited professional drivers added every round to lift the competition and the profile of the category. The audience is national, the platform is premium, and the story is authentic.

100%

ROUNDS LIVE ON FOX SPORTS + KAYO

3

ROUNDS LIVE FREE TO AIR NATIONALLY

2

INVITED PRO DRIVERS ADDED EACH ROUND

35+

CARS IN THE FIELD EACH ROUND

ONE CAR. NATIONAL TELEVISION. EVERY ROUND OF 2026.

FOX SPORTS + KAYO LIVE ALL SEASON - SEVEN + 7PLUS AT THE THREE BIGGEST EVENTS

THE SERIES + BROADCAST

WHERE THE AUDIENCE IS

FREE TO AIR, SUBSCRIPTION, TRACKSIDE AND CONTENT YOU KEEP.

The brand on car 71 reaches the audience in four ways at once. National free to air television at the biggest events, full season subscription coverage, large live crowds at every circuit, and professional content supplied for partners to publish on their own channels long after the weekend.

FREE TO AIR, NATIONAL

Seven Network and 7plus carry Townsville, Sydney and Bathurst live and free to air across the country. The brand on car 71 is seen in homes nationally, not only by subscribers.

LIVE EVERY ROUND

Fox Sports and Kayo carry every round live across the full weekend as part of the Supercars broadcast. Continuous coverage, every event, all season.

TRACKSIDE CROWDS

Supercars draws some of the largest live crowds in Australian sport. The car, the livery and the partner brands are seen in person by tens of thousands across the season.

CONTENT YOU OWN

Professional photo, video and reels produced every round, supplied for partners to publish on their own channels. Reach that keeps working long after the weekend.

THE SEASON

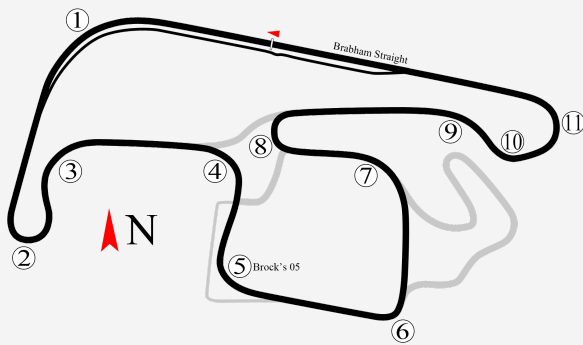
EVERY ROUND OF THE 2026 CALENDAR

FIVE ROUNDS. FIVE CIRCUITS. ONE CAR CARRYING YOUR BRAND ALL SEASON.

The 2026 Toyota GR Cup Australia calendar runs five rounds alongside the Repco Supercars Championship, opening at Sydney in February and closing at Sandown in November. A brand on car 71 travels the full calendar.

ROUND 01 SYDNEY 500

COMPLETE



SYDNEY MOTORSPORT PARK

Eastern Creek, New South Wales

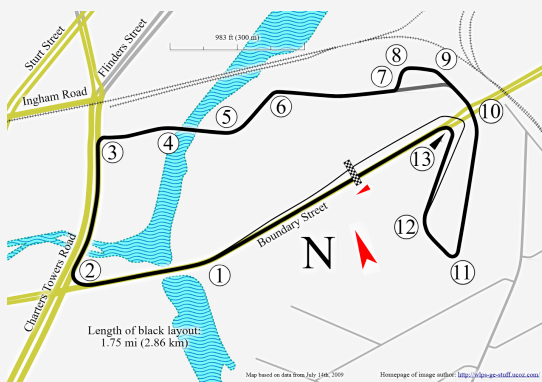
DATES 20 to 22 February 2026

STATUS Season opener, complete

BROADCAST Live free to air on Seven and 7plus. Live all weekend on Fox Sports and Kayo.

ROUND 02 NTI TOWNSVILLE 500

NEXT ROUND



TOWNSVILLE STREET CIRCUIT

Reid Park, Queensland

DATES 10 to 12 July 2026

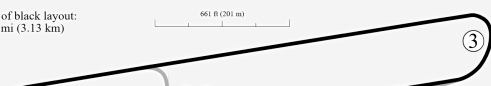
STATUS Street circuit, large trackside crowd

BROADCAST Live free to air on Seven and 7plus. Live all weekend on Fox Sports and Kayo.

ROUND 03 IPSWICH SUPER 440

FOX + KAYO

Length of black layout: 1.94 mi (3.13 km)



QUEENSLAND RACEWAY

Ipswich, Queensland

THE SEASON

THE RUN HOME TO THE FINALE

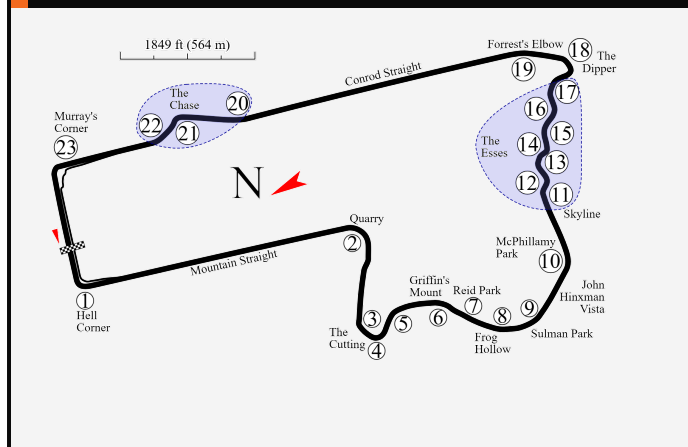
THE BIGGEST EVENT OF THE YEAR, THEN THE SEASON DECIDER.

04

The back half of the calendar carries the two largest events Thornsport contests. Bathurst is the biggest weekend on the Australian motorsport calendar, and Sandown closes the season in November.

ROUND 04 REPCO BATHURST 1000

FREE TO AIR



MOUNT PANORAMA

Bathurst, New South Wales

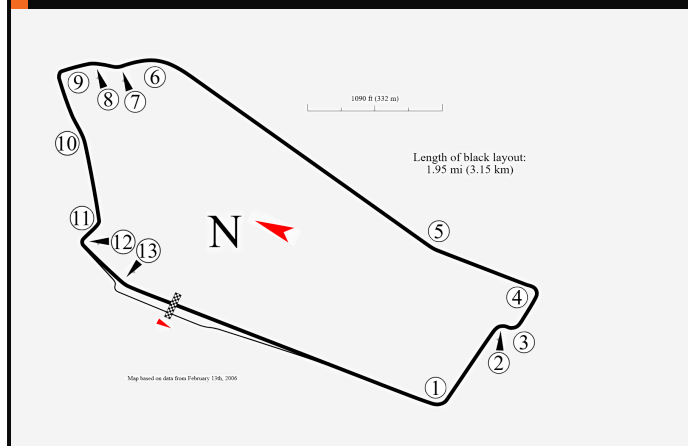
DATES 8 to 11 October 2026

STATUS The biggest event on the calendar

BROADCAST Live free to air on Seven and 7plus. Live all weekend on Fox Sports and Kayo.

ROUND 05 PENRITE OIL SANDOWN 500

FOX + KAYO



SANDOWN RACEWAY

Springvale, Victoria

DATES 13 to 15 November 2026

STATUS Season finale

BROADCAST Live all weekend on Fox Sports and Kayo as a Supercars support category.



THORNSPORT

**HARD. CLOSE.
FAIR.**

THE CAR

TOYOTA GR86, CAR 71

THE CONTROL FORMULA. THE LIVERY. THE PLATFORM FOR YOUR BRAND.

05

Car 71 is a Toyota GR86 built to the GR Cup control formula. Every car in the field runs the same specification, so the livery on the panels is what sets each entry apart. That makes the car a clean, high visibility canvas for a partner brand, seen on track, in broadcast and across every piece of content produced through the season.



THORNSPORT · CAR 71 · TOYOTA GR86

CAR	Toyota GR86	NUMBER	71
SERIES	Toyota GR Cup Australia	FORMULA	One make control specification
TYRES	Control semi-slick	SANCTIONING	Motorsport Australia
ORGANISER	Toyota Gazoo Racing Australia	RUNS WITH	Repco Supercars Championship

THE CAR

WHY THE CONTROL FORMULA MATTERS

A LOCKED SPEC IS THE REASON THE LIVERY DOES THE TALKING.

Every car in the field is mechanically identical, so a partner is backing talent and execution rather than spending. That keeps the category credible and puts real visual weight on the brands the car carries.

WHY THE CONTROL FORMULA MATTERS TO A PARTNER

TALENT OVER BUDGET

A locked specification means no team can buy an advantage. The racing is decided by driver and crew, which keeps the category credible and the story honest. A partner backs effort and skill, not spending.

THE LIVERY IS THE DIFFERENCE

When every car is mechanically identical, the colours and the brands on the panels are what stand out on track and on screen. Partner placement on car 71 carries real visual weight every weekend.

CLOSE, WATCHABLE RACING

Identical cars produce tight, side by side racing that holds an audience. That keeps eyes on the screen and on the car, which keeps eyes on the partner brands it carries.

A PREMIUM ENVIRONMENT

A factory backed Toyota category supporting Supercars is a clean, professional place for a brand to appear. Strong association, no risk of an off brand setting.

THE DRIVER

**CRAIG THORNTON
CAR 71**

A WORKING TRADIE AT THE FRONT OF A NATIONAL GRID.

Craig Thornton is the owner and driver of Thornsport and the owner of Thorntek Electrical. He is not a paid driver. He races the full national season while running a Sydney commercial and Level 2 ASP electrical business, and trains year round at Focus Driver Performance to compete at this level. That combination is the heart of the Thornsport story.



BEHIND THE WHEEL

TRAINS TO COMPETE

Craig trains year round at Focus Driver Performance to race at the top national level. Preparation is treated with the same discipline as the trade business.

PREMIER CIRCUIT EXPERIENCE

Race experience across Australia's premier circuits, including Bathurst, Sandown and Sydney Motorsport Park. Known tracks, real mileage, hard racing.

AN OWNER, NOT A HIRED GUN

Craig owns the team and runs a business. He is invested in every partnership for the long term, because the program is his, not a seat he is paid to fill.

A STORY THAT RESONATES

A tradie business owner racing at the national level is a story trade and building audiences relate to instantly. Authentic, relatable and rare.



THORNSPORT

**AT THE FRONT OF
A NATIONAL GRID.**

WHY PARTNER

WHY PARTNER WITH THORNTEK

WHAT YOU GET HERE THAT YOU CANNOT GET ANYWHERE ELSE.

A partnership with Thornsport is a marketing decision, not a donation. It puts a brand in front of the right audience, on a national platform, attached to a genuine family story, with content the partner keeps and uses long after the chequered flag.

NATIONAL TELEVISION PRESENCE

Your brand travels with car 71 across five rounds, live on Fox Sports and Kayo all season and live free to air on Seven and 7plus at Townsville, Sydney and Bathurst.

A TRADE AUDIENCE THAT TRUSTS US

Craig is a working trade business owner. Building, electrical, civil and trade supply brands reach exactly their buyer through a family that audience already relates to.

CONTENT YOU OWN

Every round produces professional photos, video and reels. Partners receive content to publish on their own channels, often the real value of the deal.

B2B NETWORK ACCESS

Race weekend hospitality and a paddock full of business owners and decision makers. Partners meet each other and meet Craig's trade network.

AN AUTHENTIC FAMILY STORY

A real Western Sydney family going racing together. Audiences and brands connect with that far more than with a faceless team. The story is the asset.

A REAL PARTNERSHIP

Craig owns the team and is motivated by the people around it. Partners are looked after, reported to every round, and treated as part of the family.

THREE ROUNDS LIVE AND FREE TO AIR NATIONALLY. FIVE ROUNDS LIVE ON FOX SPORTS AND KAYO. ONE FAMILY CARRYING YOUR BRAND ALL SEASON.



THORNSPORT

**ALL OR
NOTHING.**



PARTNERSHIP OPPORTUNITIES

**FOUR LEVELS,
SHAPED TO FIT**

EVERY LEVEL IS DEFINED BY THE ASSETS IT CARRIES.

Partnerships are offered across four levels. Each level is defined by the assets it carries, so a partner can enter at the level that matches their goals and grow from there over time. Every level can be tailored. The assets below are the starting point for a conversation.

01 MAJOR PARTNER

ONE PARTNER ONLY · SEASON LONG

The headline position. The most visible presence on car 71 and the deepest involvement in the program, reserved for a single partner across the season.

- Premium livery on the bonnet and roof of the car
- Headline panel placement and helmet visor strip
- Season long content series across all channels
- Race weekend hospitality at every round
- Craig appearance and event days
- Full content and brand use rights
- Category exclusivity at major level
- Per round partner reporting

INVESTMENT LEVELS AVAILABLE ON REQUEST

02 ASSOCIATE PARTNER

THREE TO FOUR PARTNERS

A strong, visible presence on the car with hospitality and a steady content program through the season.

- Side panel livery placement
- Race weekend hospitality
- Social content across the season
- Logo on the transporter
- Hot lap experience days
- Content for your own channels
- Per round partner reporting

INVESTMENT LEVELS AVAILABLE ON REQUEST



PARTNERSHIP OPPORTUNITIES

ENTRY LEVEL AND PRODUCT PARTNERS

AN ACCESSIBLE WAY ONTO THE CAR, AND A FIT FOR PRODUCT AND SERVICE BRANDS.

The two remaining levels open the program to brands at an accessible entry point and to product and service partners who support the team directly. Both can be tailored, and both are a genuine starting point that can grow over the season.

03 SUPPORTER

SIX TO TEN PARTNERS

An accessible entry point that puts your brand on the car and into the content, with an invitation into the experience.

- Logo placement on the car
- Invitation to a hospitality day
- Mention in race weekend content
- Season race updates

INVESTMENT LEVELS AVAILABLE ON REQUEST

04 PRODUCT PARTNER

PRODUCT AND SERVICE PARTNERS

For brands whose product or service supports the program directly, in exchange for visibility, content and recognition across the season.

- Product visibility on the car or in the garage
- Mentions across Thornsport channels
- Content featuring the product in use
- Recognition as an official partner

INVESTMENT LEVELS AVAILABLE ON REQUEST



THORNSPORT

**ROOM ON
THE CAR.**



NEXT STEPS

START THE CONVERSATION

TELL US WHAT YOU WANT TO ACHIEVE. WE WILL BUILD THE RIGHT LEVEL AROUND IT.

The best way to understand the fit is a short conversation. Craig will walk you through the season, the audience and the levels, and shape a partnership around what matters most to your brand.

Every partnership is tailored. There is no fixed package. Tell us what you want to achieve, and we will build the right level of involvement around it, then refine it together as the season runs.

WHAT HAPPENS NEXT

ONE. GET IN TOUCH

Reach out by email and let us know your brand and what you are looking to get out of a motorsport partnership.

TWO. A SHORT CALL

A twenty minute conversation to walk through the season, the audience, the broadcast and the levels that could fit.

THREE. A TAILORED PROPOSAL

We shape a partnership around your goals, with the right assets, the right content and the right level of involvement.

FOUR. ON THE GRID

Your brand joins the Thornsport family for the season, on the car, on screen and in the content from the next round on.

GET IN TOUCH

LET'S TALK PARTNERSHIP

THE NEXT ROUND IS TOWNSVILLE. THERE IS ROOM ON THE CAR.

The grid does not wait. The sooner the conversation starts, the sooner a brand is on car 71, on screen and in the content. Reach out and Craig will take it from there.

TS THORNSPORT

LET'S TALK

TOYOTA GR CUP AUSTRALIA**OWNER & DRIVER****Craig Thornton****EMAIL****craig@thorntek.com.au****TEAM****Thornsport**

Car 71, Toyota GR86

Penrith, Western Sydney

SERIESToyota GR Cup
Australia 2026**NEXT ROUND****NTI Townsville 500**

10 to 12 July 2026

BROADCASTSeven, 7plus,
Fox Sports, Kayo

PUT YOUR BRAND ON CAR 71.

LIVE EVERY ROUND · FREE TO AIR AT THE THREE BIGGEST EVENTS · A NATIONAL AUDIENCE